



UPDATE

Legislative Update: The Future

- LPHA authority will be questioned every legislative session. A handful of legislators are not happy with their local health agencies
- Generally an anti-vaccine bill each session
- We must do a better job of establishing relationships and educating our legislators
- We must do a better job of adapting to current legislative climates
 - *Public Health is naturally a more liberal program*
 - *Market our program a little differently with a conservative climate*
- We must recognize and partner with legislators (Dem and Rep) that support our mission
 - *Consider being proactive and introducing good sound legislation*
 - *MoCPHE and MoALPHA collaborated to write language that eliminated some immunization exemptions (but has yet to identify a champion legislator)*

Recommendations

- Get to know your local Representatives and Senators
 - *Research what is important to them, their background, etc.*
 - *In the off season, invite them to your agency*
 - Tour, Review of all the programs
 - Highlight success stories and programs
 - Discuss goals and objectives for the community
- Develop a good working relationship with your Commissioner(s)
 - *It is important for them to know our responsibilities*
 - *Share the statutes and rules*
 - Are they appointing you every February?
 - *Do they support LPHA authority?*
 - Do they want the responsibility?

Use COVID for some good!

- Everyone has learned a little about public health this year.
- Gives you something to talk about, everyone has this in common! Great ice breaker with your elected officials.
- An opportunity for all of us to drive home the importance of LPHA authority and why it is necessary to implement important public health interventions, sometimes as orders.
- If your legislators are upset with how the Stay at Home/Social Distancing orders were utilized, try to understand why. Statewide and if you had local orders.
 - *This will help us improve our emergency response plans too!*

MoALPHA Regional Representative Elections

- MoALPHA Regional Representative Board Member positions will be up for election in the fall of 2020 for the next two year term, January 2021 – December 2022.
- Each Region should nominate one candidate except Regions A and C which get two candidates
- Please submit your Region's candidate for the Board Election by October 30.
- The Chair-Elect position and Treasurer position will also be on the ballot.

Message Management during an Infodemic

- Thursday, November 12, 1-3pm
- Free, live, on-line training
- Communication specialist, Jaci McReynolds offers tools and tips to help local public health agencies manage messaging about COVID-19, the role of public health, and the values that connect all of us. Unpack powerful messaging tools created by national experts. Learn how to create your own message maps. Gain confidence controlling your messages.
- Presenter: Jaci McReynolds, MHA, Owner, Impact Advantage LLC

BEAM (Building Expertise in Administration and Management)

BEAM is a 15-20 hour self-paced, interactive online program designed by public health professionals for public health professionals to strengthen foundational business skills. The curriculum is based on six areas that have been identified as learning priorities:

- Strategic Problem Definition
- Budgeting
- Procurement
- Contracts
- Contract Monitoring
- Financial Health

This program will be FREE to 200 public health managers in Missouri through grants to MoALPHA from the Missouri Foundation for Health and de Beaumont Foundation.

First cohort will begin in January 2021. Information on registration will be sent out shortly.

Missouri Association of Local Public Health Agencies

Diane Weber, Executive Director MoALPHA

moalpha2004@yahoo.com

314-605-6041

Michael Herbert, Legislative Committee Chair

Administrator, Miller County Health Center

mherbert@millercountyhealth.com

Office 573-369-2359 Cell 573-434-6900